



Whitepaper



PayADcoin

Versión
April 7th 2021

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History

Despite seeming to be a recent technology, the idea of decentralized digital currencies has been around for a long time, such as Chaumian's blindness (1980 and 1990) with anonymous e-cash protocols, providing a currency with a high degree of privacy, but it did not gain strength because it was totally dependent on intermediaries.

The objective of Wei Dai (1998) was the first proposal to create money through the resolution of computational puzzles, also bringing the idea of decentralization, but the idea was insufficient for the development of the decentralized concept.

Hal Finney introduced a concept of "reusable proof-of-work" (2005), a system that uses b-money ideas in conjunction with Adam Back's computationally difficult Hashcash puzzles to create a concept for a cryptocurrency, but once again stuck far from ideal.

The main difficulty faced by pre-bitcoin cryptocurrencies was the fact that, although there was a lot of research, all the protocols described were solving only half of the problem. The anonymous environment brought a lot of vulnerability, opening room for attacks by malicious agents.

Then comes the great novelty of Satoshi, with the idea of combining the concept of decentralization based on "nodes" that combine transactions in a block every ten minutes. Blockchain then is always growing, with proof of work as a mechanism through which nodes earn the right to participate in the system.

Although the Bitcoin blockchain model is simple, it has proven to be good enough, and in the next five years it would become the basis for more than two hundred currencies and protocols around the world.

Blockchain Technology

The concept of blockchain can be applied in other situations and this practice is not recent either.

Nick Szabo dealt with the concept of "secure title deeds with owner authority" in 2005, a document that describes how "new advancements in replicated database technology" will enable a blockchain-based system for store a record of who owns what land, in Georgia. However, there was unfortunately no replicated database system available at the time, and so the protocol was never implemented in practice.

After 2009, however, once the decentralized Bitcoin consensus was developed, applications quickly began to emerge.

The Bitcoin-based approach, on the other hand, makes the mistake of not inheriting simplified payment as a verification resource for Bitcoin. Blockchain-based meta-protocols, on the other hand, cannot force the blockchain to not include transactions that are not valid within the context of their own protocols. Therefore, a fully secure service would need to do a reverse scan to the start of the Bitcoin blockchain to determine whether certain transactions are valid or not.

Currently, all "light" implementations of Bitcoin-based Meta-protocols rely on a trusted server to provide the data.

Opportunity

By constantly adapting society to new technologies, PAYADCOIN identified an opportunity to serve a constantly growing sector in the advertising market. Entertainment through television, radio or internet has increased the growth of an industry where millions of millions of dollars move.

The vision of PAYADCOIN is to make the advertising market more and more secure, transparent and that it offers some type of reward or benefit to those who are exposed to it in any of its many ways.

PAYADCOIN is a project that aims to solve and optimize advertising services around the world, providing transparency, security and innovation to one of the largest global exhibition sectors, advertising.

Through highly effective and innovative services for the sector, PAYADCOIN is convinced that it will be a fundamental element for the growth of this sector in the coming years.

Advertising as an industry

The advertising industry is and has always been a profitable business for people who know how to take advantage of the strategies of bringing the product directly to consumers through advertising messages.

For the common person (consumer), advertising, more than a way of knowing that there is a product or service available, has become a lifestyle and something as common as having breakfast every day. In a sense, advertising is and always will be a multi-billion dollar industry.

At the accelerated pace of technology, the need for each ad of any type to reach the largest possible number of viewers has been met and thus increase the sale of x product or service.

The Internet as an invention would open the doors to unlimited possibilities for an industry where there are few losses because every human being is a consumer from birth, the accelerated growth of the Internet is joined by the digital communities that gave rise to social networks as we know it today.

For many, social media is a point of connection with loved ones, friends and strangers, but in reality it is a place where products and services are sold to the potential consumer who does not realize that the television they have in their living room anymore it is not suggested. on a social network through an ad.

Solution

PAYADCOIN is a token, created on the BEP-20 network, oriented for the advertising market. In other words, the world population will be exposed to a more transparent and secure market.

The system presents transaction transparency through the BscScan. In this it is possible to monitor in real time all the transactions carried out, demonstrating in practice the high level of security of the system.

For the internet, an answer, a solution. For users, much more security and transparency, enhancing the advertising service, generating trust and promoting the growth and dissemination of advertising on the internet.

PAC, The Token

A cryptocurrency is a decentralized medium of exchange that uses blockchain and cryptography technology to ensure the validity of transactions and the creation of new units of the currency.

Bitcoin, the first decentralized cryptocurrency, was created in 2009 by a user who used the pseudonym Satoshi Nakamoto. Since then, many other cryptocurrencies have been created.

Unlike centralized banking systems, a large part of cryptocurrencies use a decentralized control system based on blockchain technology, which is a type of distributed ledger- ledger operated on a peer-to-peer network of thousands of computers, where everyone owns a network copies all transaction history equally, preventing a central entity from promoting changes to the registry or software unilaterally without being excluded from the network.

A decentralized cryptocurrency is collectively produced by a cryptocurrency system at a defined rate when the system is created and publicly available. In centralized banking or economic systems such as the United States Federal Reserve System, boards of directors or governments control the supply of currency through the printing of fiat currency.

However, corporations or governments cannot produce cryptocurrency units and therefore have not provided support to other entities, banks or corporations that hold assets measured through a decentralized cryptocurrency. The technical resources on which decentralized currencies are based were

created by the group (or individual) known as Satoshi Nakamoto.

Hundreds of cryptocurrency specifications exist, the vast majority being similar derived from the first decentralized currency implemented, bitcoin. The security, integrity and balance of the records of a cryptocurrency system are maintained by a community of miners: members of the general public using their computers to help validate and timing transactions, adding them to the record according to a defined timing scheme.

The main difference between a token and a cryptocurrency is that, while the cryptocurrency has its own blockchain, the token is built on some pre-existing platform, in the case of Pac, that platform is BEP-20.

Pac has an innovative proposal, mainly when he makes it clear that the project is exclusively for online advertising on social networks. The solution proposed by the developers is to optimize the profits of the users by applying blockchain technology (cryptocurrencies) so that social networks can generate greater security in the type of advertising exposed to millions of users.

This proposal goes far beyond advertising because it also represents an opportunity for users to generate an influx of economics.

PAC | PAYADSOCIAL

A cryptocurrency focused directly on the quality of advertising offered to the user on the internet and mainly on social networks.

PAYADSOCIAL.COM is the first social network to adopt the term (safe advertising / rewarded advertising), joining the limitless opportunities that blockchain technology offers. The social network as a meeting point between Internet users does not offer limitations for users who, in addition to joining the community with all its advantages, with payadcoin you can generate profits by helping to generate a safe advertising environment.

The quality of the effort of users to maintain transparent advertising creates a security environment and thanks to blockchain technology, the possibility of managing a digital economy for the benefit of the user.

Blockchain

A smart contract is a self-executing computer protocol created with the popularization of cryptocurrencies and made to facilitate and reinforce the negotiation or performance of a contract, providing reliability in online transactions. With the main objective of allowing unknown people to do trustworthy business with each other, over the Internet without the need for a central authority.

To be considered a smart contract, the transaction must involve more than a simple transfer of virtual currency between two people (such as a payment transfer, for example), it must involve two or more parties (as any contract), and the implementation of the contract must not require direct human involvement from the moment it is signed. Instead of being written on paper in legal language, they are implemented with a programming language and run on a computer.

In this protocol, strict rules and consequences are defined, like a legal document, stating the obligations, benefits and sanctions of those involved. Furthermore, unlike a traditional contract, a smart contract is capable of obtaining information, processing and taking the planned actions according to the contract rules.

BscScan

bscscan is a decentralized contract platform, which allows users to search, confirm and validate transactions on Ethereum's decentralized smart contract platform.

Etherscan is a platform created by third parties, whose objective is to facilitate and make transparent the transactions and operations that involve the Ethereum Blockchain.

Etherscan is the explorer that provides real-time information on: bsc wallet address, current transaction status, how to retrieve wallet information (when TXN Hash is available), mark Ethereum Blockchain token smart contract, balance of the project portfolio.

PAYADCOIN will have your transactions 100% demonstrated in real time through BscScan, a complete and transparent report of everything that happens with the currencies.

You can get all this information by visiting: <https://bscscan.com/>
One of the main characteristics of cryptocurrencies and the factor that made Bitcoin reach high values and valuation records, is the security of that technology. Imperishable, impenetrable, inviolable are terms that fit perfectly to describe the technology that is entering the world of the future.

This technology comes to boost, a market that has exponential growth but is currently limited only by the lack of confidence in some countries in relation to fraud and financial blows.

Details

Payadcoin (pac)

Start		April 5th 2021
Max supply		18.000.000 PAC
Smart contract		https://bscscan.com/token/0x24112564723b3dfaa016ab3f7cc351fc8e405766?a=0x9b9594b8c8285e1371b6b52e06451052a822b854
Ticker		PAC

Roadmap

2021

- 05 abr Creation of Payadcoin
- 06 abr Pancakeswap listing
- 09 abr Bilaxy listing
- 10 jun Payadsocial listing
- 19 sep FINEXBOX listing
- 03 sep LATOKEN listing
- 06 oct
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- 15 dic

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